

Who's Who

In Jordan's Banking, Insurance and Financial Services 2019

A Guide to Jordan's leading Banking, Insurance and Financial Services Companies

INTRODUCTION:

MediaScope is proud to announce that it will be publishing the second edition of *Who's Who in Jordan's Banking, Insurance & Financial Services 2017/2018*, following the success of its first edition dated 2015/2016. This publication aims to provide a neat and comprehensive directory, in a new and modern format, covering this vibrant and crucial economic sector.

Banks, Insurance Companies and Financial Services Companies may participate in this book and website by reserving a Profile (a two-page spread) which includes profile text, summarized facts and figures, product/service details and logos, group company logos, key indicators and performance information; in addition to photos/names/titles of board members or key persons. Participants may also reserve Advertising pages in this publication.

Eight Thousand copies of *Whos' Who in Jordan's Banking, Insurance & Financial Services 2017/2018* will be published and distributed free of charge, as part of a comprehensive distribution plan with the Association of Banks in Jordan, the Jordan Insurance Federation and other relevant professional societies at local, regional and international events. Copies will also be sent to the economic departments in Jordanian Embassies abroad, and to investment promotion and export development organizations for distribution (ex. Jordan Investment Board, Jordan Export Development Corp., ... etc). It will also be delivered to the CEOs and General Managers of Jordan's top companies in all major sectors, in addition to a VIP list of decision makers in Governmental and Non-Governmental Organizations.

MediaScope will deliver a professionally produced and widely distributed publication, building on its years of previous successful publications in the Who's Who Series for sectors including Information & Communication Technology, Advertising & Media, and Banking & Insurance; in addition to a recently launched publication for the Energy, Water & Environment sector to be published in 2017.

Who's Who in Jordan's Banking, Insurance & Financial Services 2017/2018 will also be available online at:
www.JordanFinancialServices.com

FACTS ABOUT THIS PUBLICATION:





| | |
|---------------------------------------|---------------|
| Deadline to confirm participation is: | 16 May, 2019 |
| Deadline to deliver materials: | 2 June, 2019 |
| Publishing date: | 30 June, 2019 |

DISTRIBUTION OF PRINT COPIES:

8,000 FREE copies to be distributed as follows:

| | |
|---|--------------|
| - Distribution by The Association of Banks in Jordan (at local and regional events): | 2,500 copies |
| - Distribution through Jordan Insurance Federation (at local and regional events): | 1,500 copies |
| - Distribution through the economic department in Jordanian embassies & export promotion offices: | 1,000 copies |
| - CEOs & GMs of Jordan's top companies in all sectors: | 2,000 copies |
| - Delivery to publication participants: | 500 copies |
| - Upon request during the year: | 500 copies |

PROFILE SECTIONS:

-  Banking Institutions (Commercial, Islamic, Investment)
-  Leasing Companies
-  Microfinance & Loan Companies
-  Electronic Payment Services

-  Insurance & Third-Party Administration Companies
-  Brokerage & Asset Management Companies
-  Private Equity & Venture Capital Companies
-  Fintech Companies

PROFILE PAGE FEES:

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Inside Back Cover or Facing Page = JD 2,000

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Bookmark = JD 3,000

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PROFILE REQUIREMENTS:

Profile Text (One Page: Up To 275 words, Two Page: Up To 500 words)

Company Logo (Adobe Illustrator format)

Facts & Figures (Text format)

Group Companies (Adobe Illustrator format)

Certifications & Awards logos (Adobe Illustrator format)

Charts (Graphic format)

Key Staff Photos & Names (One Page Up to 3 persons, Two Page Up to 12 persons)

Contact Information (Tel, Fax, P.O.Box, Email and Website)

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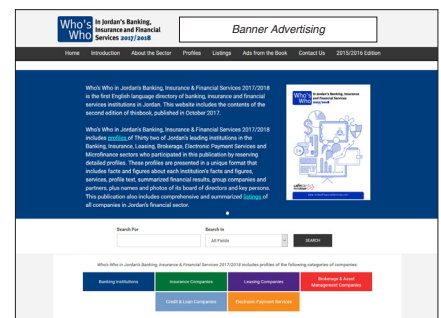
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Sample design for a Two Page profile



Sample design for a One Page profile

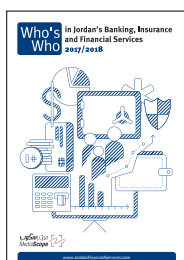


Home Page of the Website: JordanFinancialServices.com

Previous Editions of Who's Who in Jordan's Banking, Insurance & Financial Services



2015/2016



2017/2018

Other Who's Who Books Published By MediaScope

Current:



In Jordan's Information And Communication Technology (ICT)



In Jordan's Energy, Water & Environment

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